

# Compact Equipment™

## CE Equipment Connection

Let prospective customers find your products/services in the Equipment Connection, a low-cost advertising section located in the back of the magazine. Advertise in the Equipment Connection every issue to increase recognition and gain market share.

### 1/8 Page Ad

3 3/8" Wide X 2 1/4" High

### 1/4 Page Ad

3 3/8" Wide X 4 3/4" High

### 1/2 Page Ad

7 1/8" Wide X 4 3/4" High

AD SPECS*	CE Equipment Connection NET RATES
Full Page Ad (7 1/8" X 9 3/4")**	\$2,445
1/2 Page Ad (7 1/8" X 4 3/4")	\$1,565
1/4 Page Ad (3 3/8" X 4 3/4")	\$1,100
1/8 Page Ad (3 3/8" X 2 1/4")	\$600
Add for 4-color (net rates shown):	\$1000

\*Please see ad specifications in the *Compact Equipment* media kit for complete advertising mechanical specifications (use ad sizes shown above).

\*\*Note: Full Page Ads do not bleed in the Equipment Connection section.

**Contact your advertising representative at 330-467-7588 for more information or to reserve space. If you need an ad designed, ask about our layout and design services.**

### Full Page Ad

7 1/8" Wide X 9 3/4" High